

Supplier Education

Session Descriptions

Supplier Education – Session 1 | Tuesday, Sep 20 | 9:45 – 10:25 a.m. and 10:35 – 11:15 a.m.

Title: The changing definition of value: Earning mindshare and building sustainable partnerships

Overview

Health care providers are operating in a high-pressure, low-margin environment. More than ever, they are looking to develop differentiated relationships with select industry partners to solve some of their biggest challenges. For a supplier, there are many aspects to consider when building out a tailored and unique value proposition. In this session, you will learn about critical trends and topics to consider and how you can leverage Vizient capabilities to amplify how you position and deliver solutions to the pervasive challenges facing health care today.

Key learning objectives

- Learn why health care providers are thinking differently and expecting more of their suppliers and partners
- Understand what is top of mind for health systems as they consider the ideal supplier partner of the future
- Exploring the differential value on the strategic pathways of health equity, supplier diversity, supply assurance, price assurance and environmentally preferred sourcing

Keywords

Health equity, supplier diversity, environmental sustainability, supply assurance, supply chain disruption, price assurance, margin pressure, supplier performance, partnership, differentiated connectivity, sustainable partnerships, optimize performance, insights, thought leadership, supply pedigree

Speakers and credentials

Kevin Galyean, VP, Strategic Supplier Performance
Cristina Indiveri, AVP, Strategic Programs and Contract Services
Kevin Johns, Senior Director, Supply Assurance
Shaleta Dunn, AVP, Member Diversity and Community Initiatives
Shoshana Krilow, SVP, Public Policy and Government Relations

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Session Descriptions

Supplier Education – Session 2 | Tuesday, Sep 20 | 9:45 – 10:25 a.m. and 10:35 – 11:15 a.m.

Title: The new growth equation: Are you positioned for success?

Overview

As the COVID impacts on the health care market persist – and economic pressures drive changes to care redesign and workforce – we’re finding that new strategies are needed for sustained success. It’s time to take a fresh look at how things are changing so you are better aligned for growth. In this session, we will review the updated landscape related to site of care shifts, explain how health systems are segmenting their areas of focus and how you can better understand the value analysis process to partner more successfully with provider organizations.

Key learning objectives

- Understand how health systems are urgently moving patients to alternative settings of care
- Recognize how you can better partner to support ‘selective’ and ‘targeted’ growth
- Learn how the value analysis process is changing to align with new definitions of value (e.g., workforce and process efficiency, readmissions, length of stay)

Keywords: Sustainable growth, value analysis, shifting sites of care, value analysis, partnerships, differentiated connectivity, sustainable partnerships, optimize performance, insights, thought leadership

Speakers and credentials

Jeff Moser, Principal, Sg2

Amy Brouhle, RN, BSN, MBA, MHA, National Vice President, Supplier Strategy, Vizient/Sg2

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Session Descriptions

Joint Member/Supplier Session – Tuesday, Sep 20 | 2:45 – 3:45 p.m.

Title: Patient care utilization trends and the impact on spend projection

Overview

Patient care demand continues to grow in the outpatient market and the inpatient environment continues as shift to more complexity. Growth and care complexity impacts supply spend. In this session, you'll hear directly from Vizient members and suppliers on how they are changing the way they anticipate supply spend budgeting. Additionally, you'll better understand how more sophisticated budgeting creates opportunities for provider/supplier collaboration.

Key learning objectives

- Understand care utilization trends by service line across the inpatient and outpatient environment
- Gain insights on how utilization changes impact spend strategy
- Learn how organizations are tying utilization projections to supply chain spend budget

Keywords: Collaboration, outcomes, relationships, processes, growth, enhanced patient care, differentiated connectivity, sustainable partnerships, optimize performance, insights, thought leadership

Speakers and credentials

Jeff Moser, Principal, Sg2 – Session Facilitator

Maddie McDowell, MD

Angelique Vuilleumier, Director of Supply Chain, Legacy Health

Ginger Henry, Vice President of Supply Chain, Legacy Health

Dudley Poppens, Senior Vice President, Sales, Compass One Healthcare